

A LIGHT OF HAPPINESS



MRP List Effect Form 01.04.2018 For Distributors)

SR.	PRODUCT	PACKING	MRP	NEW MRP
TABLETS				
1	TAB. ALCEF - O 100 Cefixime 100 mg.	5X10 Alu/Alu	82.00	
2	TAB. ALCEF - O 200 Cefixime 200 mg.	5X10 Alu/Alu	90.80	
3	TAB. ALCEF - O 200 LB Cefixime 200 mg. +LacticAcid Bacilus 30 M.S	10X10 Alu/Alu	130.00	
4	TAB. ALCEF - OF Cefixime 200 mg. + Ofloxacin 200 mg.	10X10 Alu/Alu	170.00	
5	TAB. ALCEF - CV 325 Cefixime 200 mg. + Clavulanic Acid 125 mg.	1X6 Alu/Alu	205.00	
6	TAB. ALCOX - 90 Etoricoxib 90 mg.	10X10 Alu/Alu	78.00	79.00
7	TAB. ALCOX - P Etoricoxib 60 mg. + Paracetamol 325 mg.	10X10 Alu/Alu	78.00	86.00
8	TAB. ALCOSIDE - D Diclofenac Sodium 50 mg. + Thiocolchicoside 4 mg.	10X10 Alu/Alu	124.00	178.00
9	TAB. ALDOL - P Tramadol 37.5 mg. + Paracetamol 325 mg.	10X10	42.00	58.00
10	TAB. ALEFEX - 120* Fexofenadine-120mg	10X10 Alu/Alu	78.00	
11	TAB. ALIDE* Nimesulide 100 mg. Mouth Dissolving Tablets	10X10	25.00	
12	TAB. ALIDE - P Nimesulide 100 mg. + Paracetamol 325 mg.	10X10	29.50	
13	TAB. ALIDOM - C Domperidone 15 mg. + Cinnarizine 20 mg.	10X10	60.00	
14	TAB. ALPANT - 40 Pantoprazole 40mg	10X10 Alu/Alu	59.00	
15	TAB. ALPANT - D Pantoprazole 40mg+Domperidone 10mg	10X10 Alu/Alu	68.00	
16	TAB. ALPOD - 100 Cefpodoxime 100 mg.	5X10 Alu/Alu	118.00	
17	TAB. ALPOD - 200 Cefpodoxime 200 mg.	5X10 Alu/Alu	210.00	218.00
18	TAB. ALPOD - AZ Cepodoxime 200 mg. + Azitromycin 250 mg.+Lactobacillus 60 m.s.	10X10 Alu/Alu	294.00	
19	TAB. ALPOD - CV 325 Cefpodoxime 200 mg. + Clavulanic Acid 125 mg.	1X6 Alu/Alu	295.00	228.00
20	TAB. ALSERA - D* Serratiopeptidase 10 mg. + Diclofenac Potassium 50 mg.	10X10 Alu/Alu	54.00	62.00
21	TAB. ALSERA - DP Serratiopeptidase 10 mg. + Diclofenac Potassium 50 mg. + Paracetamol 325 mg.	10X10 Alu/Alu	78.00	
22	TAB. ALSERA - N* Serratiopeptidase 10 mg. + Nimesulide 100 mg.	10X10	60.00	
23	TAB. ALSERT - 50 Sertraline 50 mg.	10X10 Alu/Alu	56.00	52.00
24	TAB. ALTRON - 5 Norethisterone 5 mg.	10X10 Alu/Alu	57.20	54.00
25	TAB. ALTRIP Trypsin & Chymotrypsin 100000 units	10X10 Alu/Alu	78.00	80.00
26	TAB. AMLOTAR - AT Amlodipine 5 mg. + Atenolol 50 mg.	10X10 Alu/Alu	44.00	
27	TAB. AXIFLO - 200 Ofloxacin 200 mg.	10X10 Alu/Alu	55.20	60.00
28	TAB. AXIFLO - 400* Ofloxacin 400 mg.	10X10 Alu/Alu	90.30	96.00
29	TAB. AXIFLO - OZ Ofloxacin 200mg. + Ornidazole 500mg.	5X10 Alu/Alu	84.00	76.00
30	TAB. AZAX - 250 * Azithromycin 250 mg.	10X6	57.00	
31	TAB. AZAX - 500 * Azithromycin 500 mg.	10X3	56.10	

SR.	PRODUCT	PACKING		NEW
32	TAB. AZAX KIT 1 Fluconazole 150 mg. + 1 Azithromycin 1gm. & 2 Secnidazole 1gm. Combikit	1 Combikit	118.00	
33	TAB. CALCITER Calcium Citrate 1000 mg. + Vit. D3 200 i.u. + Zinc 4 mg. +Magnesium 100 mg.	10X15	75.00	84.00
34	TAB. CALCITER PLUS Calcitrol 0.25 mcg. + Calcium Citrate 750 mg. + Zinc 7.5 mg + Magnesium 100 mg.	5X10 Alu/Alu	98.00	
35	TAB. CEFLAR - 250* Cephalexin 250 mg.	10X10	67.50	
36	TAB. CETIZ Cetirizine 10 mg.	10X10	11.50	
37	TAB. COLDTER Paracetamol 325 mg. + Phenylephrine 10 mg. + Levocetirizine 2.5 mg. + Caffeine 30 mg.	10X10	38.00	
38	TAB. COLDTER PLUS Nimesulide 100mg +Paracetamol 325 mg.+Cetirizine 5 mg +Phenylephrine 5mg +Caffeine 25mg	10X10	49.00	
39	TAB. DEFTAR - 6 Deflazacort 6 mg.	10X10 Alu/Alu	82.00	
40	TAB. DOXYTAR Doxylamine Succinate 10 mg. + Pyridoxine HCL 10 mg. + Folic Acid 2.5 mg.	10X10 Alu/Alu	62.00	
41	TAB. FERITER* Sodium Ferredetate 231 mg. + Folic Acid 1.5 mg. + Vit. B12 15 mcg	3X10 Alu/Alu	80.00	
42	TAB. FERITER - S Ferrous Ascorbate 100 mg. + Folic Acid 1.5 mg.	3X10 Alu/Alu	110.00	
43	TAB. FUZY - 150 Fluconazole 150 mg.	20X1	12.00	
44	Tab. MECTAR Albendazole 400 mg. + Ivermectin 6 mg.	10X1	15.60	
45	Tab. ISOTER - 40 SR Isoxsuprine -40 SR	10X10	63.00	
46	TAB. MOXYTAR Amoxicillin 250 mg. Dispersible	10X10	45.00	
47	TAB. MOXYTAR - CV 228.5 Amoxicillin 200mg. + Clavulanic Acid 28.5 mg.	10X10	95.00	
48	TAB. MOXYTAR - CV 625 Amoxicillin 500 mg. + Clavulanic Acid 125 mg.	1X6 Alu/Alu	109.50	
49	TAB. ORTHOTAR Glucosamine 750 mg. + Diacerein 50 mg. + Methyl Sulphonyl Methane 250 mg.	3X10 Alu/Alu	136.00	
50	TAB. SPASLIDE Mefenamic Acid 250 mg. + Dicyclomine 10 mg.	10X10	28.00	
51	TAB. SPASLIDE - D Drotaverine HCL 80 mg.+ Mefenamic Acid 250 mg.	10X10 Alu/Alu	52.00	
52	TAB. T MAL-FORTE* Artemether 80 mg +Lumefantrine 480 mg	10x1x6 Alu/Alu	135.00	
53	TAB.TELMITAR - 40 Telmisartan 40 mg.	10X10 Alu/Alu	58.00	64.20
54	TAB.TELMITAR - H Telmisartan 40 mg. + Hydrochlorothiazide 12.5 mg.	10X10 Alu/Alu	66.00	
55	TAB.TORNEX Piroxicam 20 mg.	10X10	44.00	
56	TAB. TORYL - GM 1 Glimepiride 1 mg. + Metformin 500 mg. (SR)	10X10	37.00	
57	TAB. TORYL - GM 2 Glimepiride 2 mg. + Metformin 500 mg. (SR)	10X10	45.00	
58	TAB. TRICET Levocetirizine Dihydrochloride 5 mg.	10X10 Alu/Alu	31.00	
59	TAB. TRICET - M Levocetirizine 5 mg. + Montelukast 10 mg.	10X10 Alu/Alu	118.00	125.00
60	TAB. TROCEF - 250* Cefuroxime 250 mg.	5X10 Alu/Alu	245.00	
61	TAB. TROCEF- 500 Cefuroxime 500 mg.	5X10 Alu/Alu	480.00	
62	TAB. TROFEN - MR Aceclofenac 100 mg. + Paracetamol 325 mg. + Chlorzoxazone 250 mg.	10X10 Alu/Alu	62.00	
63	TAB. TROFEN - P Aceclofenac 100 mg. + Paracetamol 325 mg.	10X10 Alu/Alu	38.00	

SR.	PRODUCT	PACKING		NEW
64	TAB. TROFEN - SP Aceclofenac 100 mg. + Paracetamol 325 mg. + Serratiopeptidase 10 mg.	10X10Alu/Alu	78.00	
65	TAB. TROFEN - SR Aceclofenac 200 mg. SR	10X10 Alu/Alu	36.00	
66	TAB. TROPY - 4 Methyl Prednisolone 4 mg.	10X10 Alu/Alu	46.00	52.00
67	TAB. TROPY - 8 Methyl Prednisolone 8 mg.	10X10 Alu/Alu	49.75	54.00
68	TAB. TROPY - 16 Methyl Prednisolone 16 mg.	10X10 Alu/Alu	86.90	88.60
69	TAB. TROZITH-250 Azithromycin 250 mg.	10X6	57.00	59.40
70	TAB. TROZITH-500 Azithromycin 500 mg.	10X3	56.10	60.60
71	TAB. TROZY - 20 Rabeprazole 20 mg.	10X10 Alu/Alu	54.00	
72	TAB. TROZY - D Rabeprazole 20 mg. + Domperidone 10 mg.	10X10 Alu/Alu	54.00	65.00
73	TAB. VOLTAR - 250 Levofloxacin 250 mg.	10X10 Alu/Alu	44.80	
74	TAB. VOLTAR - 500 Levofloxacin 500 mg.	10X10 Alu/Alu	65.40	
75	TAB. ZOLEX - P* Alprazolam 0.25 mg. + Propranolol 20 mg.	10X10	32.00	36.00
76	TAB. ZOLEX - S Alprazolam 0.5 mg. + Sertraline 25 mg.	10X10 Alu/Alu	49.00	
77	CAP. ALCOVIT Methylcobalamin 1500 mcg. + Alpha Lipoic Acid 100 mg. + Folic Acid 1.5 mg. + Pyridoxine 3 mg. + Thiamine 10 mg.	3X10 Alu/Alu	130.00	
78	CAP. ALCOVIT PLUS Methylcobalamin 1500 mcg. + Lycopene 5000 i.u. + Vit. A 25 i.u. + Vit. E 50 mg. + Spirulina 100 mg.	3X10 Alu/Alu	148.00	
79	CAP. ALPANT - DSR Pantoprazole 40 mg. + Domperidone 30 mg. Sustain Release .	10X10 Alu/Alu	90.00	96.00
80	CAP. ALPINE Lycopene + Lutein + Anti Oxidant + Multimineral	3X10 Alu/Alu	92.00	
81	CAP. BROPHY - 100* Acebrophylline 100 mg.	10X10 Alu/Alu	86.00	
82	CAP. CALCITER-D3 Vitamin -D3 60000 I.U	10X4	108.00	109.50
83	CAP. CEFLAR - 500* Cephalexin 500 mg.	10X10	131.00	
84	CAP. MOXYTAR - 500 Amoxicillin 500 mg .	10X10	59.80	
85	CAP. MOXYTAR - D Amoxicillin 250 mg. + Dicloxacillin 250 mg.	10X10	68.00	78.00
86	CAP. NERVIN - M Pregabalin 75 mg. + Methylcobalamin 750 mcg.	3X10 Alu/Alu	120.00	
87	CAP. OMZIT Omeprazole 20 mg.	10X10 Alu/Alu	24.20	
88	CAP. PROFIC Pre & Probiotics .	10X10 Alu/Alu	83.00	89.00
89	CAP. PROGY - 200 Naturual Micronised Progesterone 200 mg.	10X10 Alu/Alu	299.00	
90	CAP. TROZY - DSR Rabeprazole Sod. 20 mg. + Domperidone 30 mg. SR	10X10 Alu/Alu	92.00	
91	CAP. TROZY - LS Rabeprazole Sod.20 mg. & Levosulpiride 75 mg. SR .	10X10 Alu/Alu	138.00	
92	CAP. VITOMAC Multivitamins + Antioxidant + Minerals.	3X10 Alu/Alu	78.00	
93	CAP. VITOMAC - X Ginseng + Multivitamins + Antioxidant + Minerals .	3X10 Alu/Alu Alu/Alu	98.00	\

SR.	PRODUCT	PACKING		NEW
DRY SYRUPS				
94	ALCEF - O Cefixime 50 mg./5 ml. Dry Syrup	30ml. With WFI	44.00	46.00
95	ALPOD Cefpodoxime 50 mg./5 ml.	30ml. With WFI	68.00	
96	ALPOD-CV Cefpodoxime 50 mg.+Clavulanic Acid31.25 mg /5 ml.	30ml.	88.00	98.00
97	MOXYTAR - CV Amoxycillin 200 mg. + Clavulanic Acid 28.5 mg./ 5 ml.	30ml.	55.10	
SYRUPS				
98	ALUGEL Magaldrate 400 mg. + Simethicone 20 mg./5 ml.	170ml.	72.00	
99	ALIDE - P Mefenamic Acid 50 mg. + Paracetamol 125 mg./5 ml.	60ml.	36.00	
100	ALIDE FORTE Mefenamic Acid 50 mg. + Paracetamol 250 mg./5 ml.	60ml.	48.00	
101	ALPINE Lycopene With Anti-Oxidants	200ml.	128.00	
102	ALPINE PLUS Lycopene With Metyhlcobalamin	200ml.	178.00	198.00
103	AXIFLO* Ofloxacin 50 mg./5 ml.	30ml.	21.10	
104	AXIFLO - OZ Ofloxacin 50 mg. + Ornidazole 125 mg./5 ml.	30ml.	32.50	
105	AXIFLO - OZ Ofloxacin 50 mg. + Ornidazole 125 mg./5 ml.	60ml.	56.00	
106	BRONTER Ambroxol 15 mg. + Terbutaline 1.25 mg. + Guaiphenesin 50 mg. + Menthol 2.5 mg./ 5ml.	60ml.	42.00	46.00
107	BRONTER Ambroxol 15 mg. + Terbutaline 1.25 mg. + Guaiphenesin 50 mg. + Menthol 2.5 mg./ 5ml.	100ml.	68.00	78.00
108	BRONTER-LS Ambroxol 30 mg. + Guaiphenesin 50 mg. + Levosalbutamol Sulphate 1 mg/ 5ml.	100ml.	78.00	
109	CALCITER* Calcium Citrate + Magnesium + Zinc + Vitamin D3	200ml.	74.00	
110	COLDTER Phenylephrine HCl 5 mg. + CPM 2mg. + Dextromethorphan HBr 10 mg. + Paracetamol 125mg / 5 ml.	60ml.	46.00	
111	COLDTER-PLUS Phenylephrine HCl 5 mg. + CPM 2mg. + Dextromethorphan HBr 10 mg. + Paracetamol 250mg / 5 ml.		48.00	
112	ENZYTER Fungal Diastase With Carminatives	200ml.	79.00	84.00
113	FERITER - S Sodium Ferredetate 231 mg. + Folic Acid 1.5 mg. + Vit. B12 -5 mcg. /5 ml	200ml.	138.00	
114	HEPTIN PLUS Cyproheptadine + Tricholine Citrate + Sorbitol	200ml.	78.00	84.00
115	LACTER* Lactulose 10 mg./15 ml.	100ml.	102.90	109.80
116	SUCRATER - O Sucralfate 1 gm+ Oxetacaine 10 mg	100ml.	125.00	
117	TORCOX Phenylephrine HCl 2.5 mg. + Dextromethorphan HBr 10 mg. + Cetirizine 2 mg. + Menthol 1 mg./5 ml.	100ml.	68.00	78.00
118	TORCOX-DM Dmr Hbr 5mg. + Guaiphenesin 25mg. + CPM 2mg. + Amm. Chloride 60mg. + Sodium	100ml.	64.00	78.00
119	TRICET Levocetirizine 2.5 mg./5 ml.	30ml.	32.00	
120	TRICET - M Levocetirizine 2.5 mg.+Montelukast Sodium 4mg	60ml.	64.00	
121	TROFEN - P Aceclofenac 50 mg. + Paracetamol 125 mg.	60ml.	39.00	
122	TROLIV Liver Tonic	200ml.	89.00	
123	UTRON Gynecological Tonic	200ml.	96.00	
124	VITOMAC Multivitamin + Iron + L-Lysine + L-Glutamic Acid	200ml.	82.00	
125	VOMY Ondensetron 2 mg./5 ml.	30ml.	32.10	34.20

SR.	PRODUCT	PACKING		NEW
INJECTABLES				
126	INJ. ALCEF - 125 Ceftriaxone 125 mg .	Vial With WFI	22.90	
127	INJ. ALCEF - 250 Ceftriaxone 250 mg .	Vial With WFI	25.00	
128	INJ. ALCEF - 500 Ceftriaxone-500 mg .	Vial With WFI	43.90	45.80
129	INJ. ALCEF - 1000 Ceftriaxone 1000 mg.	Vial With WFI	52.35	51.30
130	INJ. ALCEF - S 375 Ceftriaxone 250 mg + Sulbactam 125 mg.	Vial With WFI	48.00	
131	INJ. ALCEF - S 750 Ceftriaxone 500mg + Sulbactam 250mg.	Vial With WFI	69.00	
132	INJ. ALCEF - S 1500 Ceftriaxone 1000 mg. + Sulbactam 500 mg.	Vial With WFI	126.00	
133	INJ. ALCEF - TZ 1125 Ceftriaxone 1000 mg. + Tazobactam 125 mg.	Vial With WFI	148.00	
134	INJ. ALCOVIT Methylcobalamin 1000 mcg	5X2ml.	20.00	26.00
135	INJ. ALCOVIT PLUS Methylcobalamin 1500 mcg.	2ml. With Dispo	54.00	68.00
136	INJ. ALCOVIT FORTE Methylcobalamin 2500 mcg.	2ml. With Dispo	58.00	75.00
137	INJ. ALDOL - 100 Tramadol 100 mg./2ml. l	10X2ml.	26.40	
138	INJ. ALITOB - 80 Tobramycin 80 mg./2ml	2ml	78.00	
139	INJ. ALPANT WITH TRAY Pantoprazole 40 mg.	Vial	45.25	44.20
140	INJ. ALPANT W/O TRAY Pantoprazole 40 mg.	Vial	45.25	44.20
141	INJ. ALPIP - 4.5 Piperacillin 4gm. + Tazobactam 0. 5gm.	Vial	425.00	446.00
142	INJ. AMITAR - 100 Amikacin 100 mg .	2ml. Vial	24.00	
143	INJ. AMITAR - 500 Amikacin 500 mg.	2ml. Vial	84.00	
144	INJ. DICLOTAR* Diclofenac Sodium 25mg./ml.	10X3ml.	5.00	
145	INJ. DICLOTAR Diclofenac Sodium 75mg./ml.	5X5X1ml.	19.40	
146	INJ. FALCITAR* Artesunate 60 mg.	Vial	185.00	
147	INJ. NEUDAC - 25 Nandrolone Decanoate 25 mg.	Amp. With Dispo	85.00	
148	INJ. NEUDAC - 50 Nandrolone Decanoate 50 mg.	Amp. With Dispo	142.00	158.00
149	INJ. PROGY - 100* Natural Progesterone 100 mg.	Amp. With Dispo	75.00	
150	INJ. SLYTAR Ethamsylate	Amp.	19.90	
151	INJ. TORNEX Piroxicam 20 mg.	5X2ml.	21.00	32.00
152	INJ. T- MAL* Arteether 75 mg./ml.	3X1ml.	48.00	
153	INJ. T- MAL Arteether 75 mg./ml.	3X2ml.	78.00	
154	INJ. T- MAL* Arteether 75 mg./ml.	3X1ml. Amp. With Dispo	48.00	
155	INJ. T- MAL* Arteether 75 mg./ml.	3X2ml. Amp. With Dispo	78.00	
156	INJ. VOMY Ondasetron 2mg/ml	1*2ML	11.40	11.85

SR.	PRODUCT	PACKING		NEW
TOPICAL RANGE				
157	ALSCAB Gamma Benzene Hexachloride 1% w/w + Cetrimide 0.1% w/w Emulsion	100ml.	72.45	
158	CLOTTER - N Beclomethasone Dip. 0.025%w/w + Neomycin0.5%w/w + Clotrimazole 1%w/w Oint.	10gm.	42.00	
159	FUCITER Fusidic Acid 2% w/w	10gm.	88.80	96.00
160	FUCITER-B Fusidic Acid 2% w/w +Beclomethasone Dip.0.064%w/w	10gm.	104.00	
161	POVIT Povidine Iodine 5% w/w+Metronidazole1 %w/w+Dexpanthenol5%w/w Oint.	15gm.	36.00	42.00
162	SCATER* Permethrin 5% w/w Lotion	60ml.	72.45	
DROPS				
163	Drop. ALMOX* Moxifloxacin 0.5% w/v	10ml.	68.00	
164	Drop. AXIFLO* Ofloxacin Eye Drop	10ml.	23.00	
165	Drop. NAZITAR Xylometazoline 0.1% w/w	10ml.	50.60	
166	Drop. NAZITAR - S Sodium Chloride IP 0.74%w/v+Benzalkonium Chloride 0.01% w/v.	10ml.	42.00	
167	Drop. WAXTER Beclomethasone + Chloramphenicol + Clotrimazole + Lignocaine Ear Drops	10ml.	44.00	
OTHERS				
168	ALGESIC-OIL Pain Reliever Herbal Oil	50ml.	80.00	84.00
169	OINT. ALGESIC Diclofenac Diethylamine + Methyl Salicylate + Oleum Lini + Menthol +I Gel	30gm.	74.00	92.00
170	SACHET PROFIC Pre & Probiotics .	1*25 SAC	14.80	
171	POW. ALPRO Protein + Methylcobalamin + Vitamins	200gm. Tin Pack	192.00	220.00
172	AXADIN MOUTH WASH Chlorhexidine Gluconate Solution 2% W/W	100ml.	56.00	74.00
173	POW. ENRTER Energy Enhancer with Vitamin -C (Orange Flavaour)	210gm.	74.00	
174	POW. ENRTER Energy Enhancer with Vitamin -C (Orange Flavaour)	105gm.	54.00	



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Pharmaceuticals Pvt. Ltd.

Scheme Circular

Dear Distributors,

Altar Pharmaceuticals is ever committed to encourage franchisee by providing maximum benefit to franchisee. We are please to offer.

"Free Goods Incentive Schemes" for bulk purchases.

305 Units*	15 Units (5% FREE GOODS)
1000 Units*	- 100 Units(10% FREE GOODS)

* (unit = per strip. Per vial, per syp.)

Kindly note that above scheme is subject to terms & conditions laid down by company from time to time.

We request all our franchise including you to take maximum benefit of this limited period scheme.

Looking forward to hear from you soon.

For Altar Pharmaceuticals Pvt. Ltd.

Terms & Conditions of Bulk Purchases Scheme

- 1) Free goods will be dispatched along with order. No goods will be adjusted/dispatched later/earlier.
- 2) This scheme is applicable only for bulk purchase in a single order.
- 3) This scheme is non transferable and no other incentives or any kind of discount will be given except as mentioned above.
- 4) Company reserves right to discontinue the scheme without prior notice at sole desertion or company.
- 5) If any disputes arising regarding scheme, Company's decision would be final and no objection of any kind will be entertained.



FOR BIGGER PROFIT - INCREASE THE SALE

Dear Business Associates,

Hope you find this circular in best of mood & health. We wish all of Happy New Season. We are pleased to inform you that the management decided to announce various incentive scheme for the financial year. 2018-19

(A) Base Incentives :

Categories of incentive rate has been planned in following manner.

Target	Incentive Rate
1) Purchase between Rs. 6 Lacs to 15 Lacs.	2.00%
2) Purchase between Rs.15Lacs to 25 Lacs.	2.50%
3) Purchase between Rs. 25 Lacs to 35Lacs	3.00%
4) Purchase above Rs 35Lacs	3.50%

(B) Growth Incentives : (kaam ko salam)

Growth incentive rate has been planned on growth comparison to previous year

previous fin (2017-18)	Incentive Rate
1) Purchase between Rs. 5 Lacs to 15 Lacs.	1% on Growth
2) Purchase between Rs. 15 Lacs to 20 Lacs.	1.5% on Growth
3) Purchase above Rs. 20 Lacs .	2% on Growth

(C) Promotional Products & New Products

Bonus incentive offer to purchase of promotional products.

Target	Incentive Rate
1) Purchase between Rs. 1.5 Lacs to 3 Lacs	2%
3) Purchase above Rs.3 Lacs.	3%

Detail of promotional products is as under :

1) Tab.Altron-5	11) Cap. Moxytar-D
2) Tab.Altrip	12) Cap.Alpine
3) Tab. Moxytar-CV228.5	13) Cap. Profic
4)Tab. Voltar-250/500	14) Cap. Vitomac-X
5) Fuciter-/Fuciter-B	15) Sy. Alpine Plus
6)Tab.Alcoside-D	16) Tab. Toryl GM1/GM-2
7)Tab Amlotar-AT	17) Tab.Tornex
8)Cap Calciter D3	18) INJ. Tornex
9)Tab.Telmitar 40/40H	
10)SYP. Sucrater-O	

(D) Top Promoters :

Business associates those who achieve top performance of purchase in the year will entitled for "Foreign Tour Package" in following manner.

- 1) Purchaser above 35 Lac. Reward Rs 50000/- cash.
- 2) Purchaser above 25Lac. Reward Rs30000/- cash.

Note :

- (a) Clause B For New Party sales of previous year deemed 6 Lacs
- (b) Clause B & C will be applicable if Distributors achieve minium purchase of Rs. 6 Lacs.
- (c) This incentive circular not applicable to **State Distributors** and **C&F**.

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Pharmaceuticals Pvt. Ltd.

TERMS & CONDITIONS

1.Changes in prices/wll discount: Altar Pharmaceuticals reserve all right to change MRP,Trade price, discount, net etc (without any prior notice)

2. Supply : Supplies will be made within 3 working days of placing of order subject to availabilit of goods. Orders should be placed in written by courier/post/fax. Goods will be supplied in minimum quantities as specified in price-list. Road permit/waybill should be send along with order.

3.Payment : Payment should be given in advance or against delivery only. Goods send through bank will be through bank approved transporters only

4. Area : Franchisee should work in allotted area only. Company may Cancel franchise forfeit deposit in case of any infiltration outside allotted area.

5.Taxation : G.S.T. EXTRA

6. Business Volume : Minimum business Rs **30000/-** (Thirty Thousand Rupees) per district per month.

7. Breakage/ Expiry : Breakage will be replaced only on presentation of valid transporter's certificate.

8. Promotional Material : Promotional Material and gifts will be at actual cost subject to availability.

9. For : Discount will be allowed 3 % of bill value against FOR Destination. (if order value is avove **25000/-**)

10. Special offers/ free goods : Company will provide special offer/ volume discounts or free goods from time to time subject to sole discretion of company.

11.Right to modify terms: **Company reserves right to modify/ change terms and condition to franchisee.**

12. Noc/ Loc Expense: Noc/Loc expenses should be borne totally by franchisee and Altar Pharmaceuticals will not share any expenses for local Noc or donation to association.

13. Jurisdiction : Subject to Panchkula Jurisdiction only.

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Pharmaceuticals Pvt. Ltd.

<u>Feedback/Information Form</u>	
Firm Details:	
Name of Firm:	
Address of Firm:	
Pin Code:	State :
Contact Details	
Phone: STD Code	1. 2.
Mobil:	
Suitable time to call :	
fax:	E-mail:
Firms Details (Necessary):	
TIN/GST NO:	
Local ST No:	
Drug Lic No: 20 B	21B
Banker Name and Address:	
Area of operation (Mention each districts) :	
Contact Person :	
Firm Details:	
Transporter :	
Nearest Railway Station :	
Name, Qualification and Date of Birth - Proprietior / Partner / Directors :	
Business Details (optional):	
Approx tunover for last 3 year (if applicable):	
Other distributorship/ Franshisee held (if applicable):	
Brief Background:	
Reference :	
Feedback / suggestions if any:	
Signature with Stamp:	